Press Release – For Immediate Release

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OCEAN EXPERIENCE SURF SCHOOL AND ARROYO VOLLEYBALL CLUB TEAM UP TO OFFER SAN DIEGO'S FIRST EVER RESIDENTIAL, BEACH VOLLEYBALL CAMP

San Diego, Calif. (May 17, 2010): Ocean Experience Surf School and Arroyo Volleyball Club are proud to announce their newfound partnership which will kick off this summer, introducing the first ever, Arroyo Beach Volleyball Camp.

Located at the University of San Diego's ocean view campus, The Arroyo Beach Volleyball Camp will be San Diego's first ever residential beach volleyball camp. This unique camp will provide participants of all skill levels with cutting edge training methods while building confidence in a teamwork atmosphere. By incorporating beach volleyball training with water sport cross-training and core strength training, the Arroyo Beach Volleyball Camp is truly, the only one of its kind.

Because beach volleyball is quickly emerging at a National Collegiate Athletic Association (NCAA) level, more students are aspiring to switch from indoor to beach volleyball.

"The goal of the Arroyo Beach Volleyball Camp is to help indoor volleyball athlete's transition to beach volleyball, allowing them to successfully participate in this growing sport." explains Robert Bethea, Founder, Coach and Director of the Arroyo Volleyball Club. "We are preparing the next generation of great volleyball players for the beach."

High school students, teams and clubs can really take advantage of this great opportunity for training and team building presented at the Arroyo Beach Volleyball Camp. Outreach and recruiting of students in the International community is also being conducted, with a particular interest from Chad Wilkinson, owner of American International Sports Tours.

Throughout the weeklong, all-inclusive residential camp, participants will have full access to all facilities at the University of San Diego and will enjoy delicious and healthy meals. Each day, students will be shuttled to and from the beautiful beaches of San Diego to participate in volleyball training and water sport activities, such as surfing and stand-up paddle boarding. At the end of each weeklong session, campers will also be able to participate in a beach volleyball tournament and a surf contest.

Providing beach volleyball training for the camp is the Arroyo Volleyball Club, a prestigious and reputable volleyball club based out of Pasadena, California. This training will teach camp participants skills such as the art of line and angle shot selections, how to read and react defensively, beach transition from offense to defense, block coverage, communication and beach volleyball vocabulary, beach passing vs. indoor passing, beach serves and much more.

The water sport cross-training methods will be taught by San Diego's oldest surf school, Ocean Experience Surf School. Beginning with balance and core strength training of the Indo Board Balance Trainer, Ocean Experience will guide students through the fundamentals of surfing, including paddling progression, popping up, catching waves and oceanography. Students will also work on core training on the stand-up paddle boards.

"This camp will provide athletes a progressive, cross-training experience with elite level coaching and instruction," explains Rodger Caldwell, owner of Ocean Experience Surf School and Ocean Beach Surf and Skate. "Our unique combination of ocean water and land based training will improve athletic strength, power and agility while building skills and memories that will last a lifetime."

Arroyo Beach Volleyball Camp will be held during two weeks this summer; Session 1 dates are August 1-6, 2010 and session 2 dates are August 8-13, 2010. The cost of each, all-inclusive session is $975.00 which includes all training, equipment, supervision, food and beverages and lodging.

For more information about the Arroyo Beach Volleyball Camp, please contact Robert Bethea at vballwiz@aol.com or Gabrielle Liberman at gabi.obss@gmail.com.

About Ocean Experience Surf School

Founded in 1990 by owner, Rodger Caldwell, OCEAN EXPERIENCE has become San Diego's oldest and most qualified surf school. Throughout the years, our camps, lessons, clinics and adventure tours have maintained the highest standard of quality instruction. We have developed a surf training program that build confidence, ensures success and empowers students of all ages and abilities to surf for life. We take pride in providing positive and meaningful experiences to all clients, patrons and associates and conduct all business with the highest standards of service, integrity and quality. Ocean Experience is also fully insured and permitted by the City of San Diego.

About Arroyo Volley Ball Club

Arroyo volleyball club was founded in 1998, in hopes to provide all youth with the opportunity to learn volleyball in a Club Volleyball Setting. Regardless of skill level all who came to learn were put on teams at the same developmental level. The Hall mark of our program is not focusing on winning but making sure every aspect of the game of volleyball is covered ensuring them future success as athletes.

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